

Cookies Policy

Company Information Moiproduct, s.r.o., located at Hurbanova 7, 040 01 Košice - Sever, IČO: 55 652 913, registered in the Commercial Register of the District Court Košice, section Sro, file no. 57438/V (hereinafter referred to as "moiproduct" or "Company moiproduct"), is the operator of the online platform available at www.moiproduct.com. To ensure the proper functioning of the website www.moiproduct.com (hereinafter referred to as the "website"), we sometimes store small data files on your device, known as cookies. This is a common practice for most websites.

Cookies Usage Declaration Whenever you use our online services, we use cookies and other online tracking technologies (which, for the purposes of this cookies usage declaration, we will also refer to as cookies).

Cookies can be used for various purposes, such as ensuring the functionality of our website, analyzing website traffic, or for advertising purposes.

Below, you will learn more about what cookies are, how they are used, and how you can manage them.

What Are Cookies and Other Online Tracking Technologies? Cookies are small text files that websites place in the web browser of your computer or mobile device. These cookies store information about the content you view and interact with to remember your preferences and settings or to analyze how you use online services.

Cookies are divided into "first-party cookies" and "third-party cookies":

- **First-party cookies** are created by the owner of the domain – in this case, moiproduct. All cookies we place ourselves are referred to as "first-party cookies".
- **Third-party cookies** are added to our domain by trusted partners who have received the appropriate consent from us. These may include social media partners, advertising partners, security providers, etc.

Furthermore, cookies are classified as "temporary cookies" and "permanent cookies":

- **Temporary cookies** exist only until you close your browser and complete your session. They are then deleted.
- **Permanent cookies** are stored for a longer period and remain on your device even after closing the browser. We strive to place only those permanent cookies (or allow third parties to place them) with a limited lifespan. However, for security reasons or in other exceptional cases, we sometimes need to store certain cookies for a longer time.

Cookies in the web browser can store information such as your IP address or another identifier, the type of browser, and information about the content you view and interact with within online services. By storing this information, these cookies can remember your preferences and settings for online services and analyze how you use these services.

In addition to cookies, we also use tracking technologies that work very similarly. Our website may contain small transparent graphic files or lines of code that record how you interact with them. These include so-called web beacon files, scripts, tracking URLs, or software development kit (SDK) tools.

Web Beacons Web beacons have many different names. You might also find them referred to as web bugs, tracking bugs, tags, web tags, page tags, tracking pixels, pixel tags, 1x1 GIFs, or clear GIFs. A web beacon is a small graphic image, usually one pixel in size, that can be placed on your device as part of a web page request, through an advertisement, or an HTML email message. They can be used to obtain information from your device, such as the type of device or operating system, IP address, and time of visit. Additionally, they can be used to create and read cookies in your browser or initiate the process of transferring cookies to your device.

Scripts Scripts are small computer programs embedded in our web pages that enable many additional functions on these pages. Scripts allow the website to function properly. For example, they enable certain security functions and basic interactive elements on our site. Scripts can also be used for analytical or advertising purposes. Among other things, a script can collect information about how you use our web, such as which pages you visited or what you searched for.

Tracking URLs Tracking URLs are links containing a unique identifier. They are used to track which website you came from to our site. This might occur, for example, when you click through to our site from social media, a search engine, or one of our affiliate partners' pages.

All these technologies are collectively referred to as "cookies" in this cookies usage declaration.

How Are Cookies Used? Cookies are used to collect information such as:

- IP address
- Device ID
- Viewed pages
- Browser type
- Browsing information
- Operating system
- Internet service provider
- Timestamp
- Your response to advertisements
- URL from which you were redirected
- Features you used on the website

Cookies allow you to be recognized as a single user across pages within one website, across different devices, and across various websites. According to their purpose, cookies are divided into three categories: functional cookies, analytical cookies, and marketing cookies.

Functional Cookies These cookies are essential for the operation of our website. You must enable them to use our services.

Functional cookies are used to create technologically advanced, user-friendly websites and applications that automatically adapt to your needs and preferences, allowing you to easily find what

you need and make reservations. This includes the integration of essential security features and assistive technologies.

These cookies enable:

- The proper functioning of our website, allowing you to create an account, log in, and manage your reservations.
- Remembering your chosen currency and language, past searches, and other preferences so you can effectively use our website.
- Storing your registration details so you do not have to re-enter your login information each time you visit our site (Passwords are always encrypted).
- Storing the status of a completed order form (e.g., information selected during filtering), so if the internet connection is lost, you do not need to re-enter the completed information.

Analytical Cookies Technical cookies measure and track how our website is used. We use this information to improve our website.

These cookies enable:

- Identifying how visitors and customers, like you, use our website.
- Improving our communication and website.
- Gaining insights into what works and what does not on our site.
- Determining the effectiveness of our advertisements and communication.
- Understanding how users interact with our site after viewing online ads, including ads on third-party websites.
- Determining if customers of our business partners use our offers integrated into their sites.

The data collected with these cookies may include information about which websites you visited, where you were referred from, which pages you visited before and after visiting our site, the date and time, the type of platform you used, and which emails you opened and responded to. This also means we can use data on how you interact with the website, such as the number of clicks on a given page, mouse movements, scrolling activity, and words you use in searches or enter elsewhere on www.umevia.com.

Marketing Cookies These cookies are used by moiproduct and our trusted partners to continuously collect your data across various websites, applications, and other platforms.

Marketing cookies help us decide which products, services, and interest-based advertisements to display on our website.

These cookies enable:

- Categorizing you into a certain interest category based on the pages you visited and what you clicked on. Based on these categories, we show you personalized content on our website.

- Displaying personalized and interest-based ads on our website. This is called "retargeting," based on user activities on the site. Additionally, retargeting can be based on your online shopping behavior or other online activities.
- Showing you ads before and after you leave the site, encouraging you to browse our site or return to it. These ads may appear on websites, applications, or emails.
- Integrating social networks into our website. This allows you to share content and products or like them on social networks such as Facebook, Instagram, YouTube, Twitter, Pinterest, Snapchat, and LinkedIn.

Buttons like "like" and "share" use parts of the code from the providers of individual social networks, which allow placing third-party cookies on your device. These cookies may have a purely functional character or can be used to track which websites you visited in their network, create a profile of your browsing behavior, and display personalized ads. This profile will be partly created based on comparable information that providers receive from your visits to other sites in their network.

More information on how social network providers handle your personal data can be found in their privacy and cookies usage declarations: Facebook (including Instagram, Messenger, and Audience Network applications), Snapchat, Pinterest, and Twitter. Please note that these statements may be updated occasionally.

What Are Your Options? To learn more about cookies and how to manage and delete them, visit allaboutcookies.org or the help section of your browser.

In the browser settings (such as Internet Explorer, Safari, Firefox, or Chrome) as well as in the user account settings of the website, you can choose which cookies to allow and which to disable. The location of this setting depends on the browser you use:

- Chrome Cookies Settings
- Firefox Cookies Settings
- Internet Explorer Cookies Settings
- Safari Cookies Settings

If you choose to block certain functional cookies, you may not be able to use some features of our services.

In addition to settings that may be available on the website, you can also disable the use of individual types of cookies.

Analytics If you do not want the Google Analytics tool to collect analytical data in certain types of browsers, visit the following link: [Google Analytics Opt-out Browser Add-on](#) (available only on a computer).

Advertising

How to Contact Us? If you have any questions regarding this cookies usage declaration, please email us at moi@moiproduct.com.

Our cookies usage declaration may be updated from time to time. If these changes are significant, particularly relevant to you, or affect your data protection